Minimising the environmental impact of inhaled therapies: problems with policy on low carbon inhalers

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Uncritical implementation of policy risks deterioration in patient inhaler choice

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As global citizens, we have a duty to reduce the serious threats posed to planetary well-being and population health by environmental degradation and climate change. These now unquestionable threats to our future are due to human population growth and the resource consumption patterns of the human race. In tandem, as healthcare professionals, we should seek the best possible outcomes for our patients and we need to consider equity between different groups of patients. In the speciality of respiratory medicine, the current controversy over how to deal with the role in global warming of the propellants used in pressurised metered dose inhalers (pMDIs) is a very pressing example of how these sometimes conflicting imperatives confront us in our daily practice.

What is the association between inhaler propellants and global warming?

The 1990s saw major success in global action to avert an environmental threat: the depletion of the ozone layer. This was achieved by ending the production of chlorofluorocarbons (CFCs), the gases used as refrigerants and (in much smaller quantities) as the propellants in pMDIs used to treat asthma and COPD. CFCs were extremely potent global warming agents as well as harmful to the ozone layer. They were replaced by hydrofluoroalkanes (HFAs) which, though harmless to the ozone layer, still have a global warming potential (GWP) more than 1000 times greater than carbon dioxide [1]. With growing concern about global warming in the past couple of decades, there is now a European and worldwide initiative to phase out the production of HFAs, and to find alternative compounds of low GWP [2]. It should however be noted that only a very small proportion of global usage of HFAs is for use in pMDIs: the vast majority is accounted for by refrigeration and air conditioning equipment.

In response to this, the UK is the first European nation that has taken a rather radical step. The UK Government’s Environmental Audit Committee (EAC) has set the UK National Health Service (NHS) the challenge of reducing the GWP impact of respiratory treatments by 50% before 2022 [3]. However, their report has framed this primarily as a directive to reduce the use of pMDIs and increase the use of dry powder inhalers (DPIs). Indeed, there is little consideration to other inhaler options such as soft mist inhalers, newer inhaler devices with low GWP, that receive no mention in the EAC report [4].
In the UK, pMDIs account for a higher proportion of inhaler use compared with other European countries [5]. HFAs in pMDIs account for 3% of the carbon footprint of the NHS, which in turn accounts for 3.5% of the UK carbon footprint [3]. Thus, pMDIs contribute only 0.1% to the total UK carbon footprint. There are concerns that the EAC edict may have adverse effects on quality of care and patient outcomes.

What are the challenges for quality of care and patient outcomes?
There is an urgent and pressing need for a broader approach to the problem of the environmental impact of respiratory treatments; notably, involving better overall standards of care and improving healthcare professional and patient training in inhaler technique [6]. An indiscriminate and uncritical switch from pMDIs to DPIs for respiratory treatment will run the risk of patient harm from worse outcomes of treatment. Young children and many elderly people can only be treated effectively with a pMDI and spacer, and it has been shown that in exacerbations of asthma or COPD, a pMDI with a spacer is the most effective route for inhaled treatment [7, 8]. It is therefore very important to ensure continued access to this treatment method for the self-management of exacerbations. One way of achieving this in patients who are being offered DPIs in lieu of pMDIs for routine treatment is to provide an emergency treatment pack with pMDIs and a spacer for use in exacerbations [9].

Patient preference is important in achieving effective treatment and many patients prefer pMDIs. In a non-industry funded study comparing the same drug given to patients with asthma as either a pMDI or as a DPI, nearly double the number of patients (~60%) preferred the pMDI device compared to the DPI (~35%) [10]. Evidence on the error rates that patients have using the different inhaler devices in routine daily use is conflicting, with no convincing evidence for the superiority of any one device type over another. Error rates are high with all device types and have not improved over time [11] and there is a lack of consensus on the definition of and impact of inhaler errors on patient outcomes [12]. What is certain is that ignorance of how to teach correct inhaler technique remains widespread amongst healthcare professionals, and spans several generations. The importance of inhaler technique training has been undervalued in medical, nursing, pharmacy and physiotherapy undergraduate and postgraduate teaching across three decades [13–15]. The fact that inhaler technique is so poor and has improved so little over time is a major challenge and evidence of a serious failure of care. In this context, asking healthcare professionals to switch their stable patients using pMDIs to DPIs is a cause for concern, and is unlikely to improve health outcomes in itself. This is particularly true if changing inhalers were to be undertaken without careful individual patient discussion and follow-up. Indeed, in an “enforced” government switch in Finland in a time of financial crisis, where stable respiratory patients were switched to lower cost inhalers, increased morbidity and worsening outcomes in patients with asthma and COPD were observed [16]. Governments must beware of unintended adverse effects of their policies on patient outcomes.

What is the relevance of the inhaler device?
Inhaler device choice and inhaler technique training each have a major impact on patient outcomes. DPIs require the patient to generate the correct inspiratory flows to de-aggregate (break up) the powder in the device and disperse (carry the drug) into the lungs. Each DPI on the market has its own inspiratory flow requirement to activate powder de-aggregation and achieve effective lung delivery, and the difficulty for some patients to achieve adequate inhalation flows from DPIs in real-life is well-documented [17]. In contrast, pMDIs disperse the drug automatically but rely on the patient to coordinate actuation of the device with inhalation [18]. Difficulty in coordination may be largely overcome by using a spacer or valve-holding chamber, which substantially increases the effectiveness of treatment [19].

Asthma mortality is higher in the UK than in many other European countries [20]. There is, however, no scientific evidence to suggest a connection between higher rates of pMDI use in the UK and higher asthma mortality. Rather, the National Review of Asthma Deaths in the UK suggested inappropriate prescribing in patients with asthma, with suboptimal use of inhaled corticosteroid and overuse of short-acting reliever medication [21]. A more important difference between the UK and neighbouring nations of comparable economic development is our relative under-investment in health services, and the shortness of consultation times in primary care where the vast majority of the care and self-management training of patients with asthma and COPD takes place. The past decade has seen a substantial increase in primary care workload in the UK without commensurate increase in resources.

What about the cost?
Considerations of the cost of treatment are important in high income countries, and even more so in low- and middle-income countries. There is a huge toll of avoidable morbidity and mortality due to the unaffordability of basic asthma medicines in low- and middle-income countries [22]. In many cases, pMDIs are significantly less costly than DPIs and a shift towards greater use of DPIs could cause a
A substantial increase in healthcare drug costs [23], unless doctors are rigorous in choosing the lowest cost alternatives when switching. However, the potential detrimental consequences on patient outcomes based on low-cost inhaler alternatives have been described earlier [16].

A case has been made for including the environmental impact of treatments in assessing their costs. But if we are to make any impact on the overall problem of global warming, the same approach should be taken to how we assess and pay the costs of everything else we do: how we travel, how we heat our houses, what food we eat, which account for 99.9% of our carbon footprint. We all recognise and acknowledge that global warming is a highly emotive topic. Information for patients on the environmental impact of respiratory treatments must be put in context, and delivered by healthcare professionals in an evidence-based manner. Patients’ clinical interests must be at the core of any consultation to change inhaler device, particularly when they are stable on their established device, and healthcare professionals themselves must have the knowledge and skills to optimise the choice and use of inhalers.

What is the way forward?
Addressing the problem of global warming is mainly about promoting major individual and global change in patterns of consumption of fossil fuels, travel, and diet. Changes in respiratory care patterns are only a small piece of the jigsaw. Our patients care about the environment and are well disposed to hearing about how to help, but they must not feel picked on.

Plastic waste is itself a major environmental problem, and plastic manufacture and disposal has its own significant carbon footprint. Effective recycling of waste plastic is challenging. We must improve overall care standards, optimise inhaler technique, and maximise recycling. The perfect inhaler on environmental grounds might be a pMDI using a low GWP propellant in a reusable metal canister housed in a simple and reusable plastic case. We must not stifle innovation. Concerted research and development has developed low GWP alternatives (HFA-152a) for use as pMDI propellants [24], which are now incorporated into the clinical development programme of environmentally friendly commercial inhalers for patients that will be available by 2025 [25].

The intervention that would do the most to reduce the overall climate change impact of respiratory treatments, to reduce the waste of resources and to improve patient outcomes, would be to improve our

| TABLE 1 Reducing the environmental impact of inhalers in respiratory care |
|-----------------------------------------------|-----------------------------------------------|
| **What to do** | **How to do it** |
| Improve asthma control and reduce use of SABA reliever inhalers | • Encourage regular preventer treatment by every means possible, empowering patients by helping them understand their condition and how their treatments work |
| Improve COPD control and reduce use of SABA reliever inhalers | • Ensure that health professionals understand the dose ranges and relative potencies of inhaled corticosteroids |
| Promote effective self-management | • Smoking cessation, exercise promotion and pulmonary rehabilitation, flu immunisation, regular long acting bronchodilators |
| Ensure all inhalers are used with correct technique for greater effectiveness | • Written personal action plans |
| Make optimal use of spacers to increase clinical effectiveness of pMDIs where these are used | • Know how to teach this and do it |
| Prescribe pMDIs so as to minimise propellant quantity and consider alternative inhaler brands | • Encourage use of online video tutorials |
| Ensure patients have a pMDI and spacer emergency treatment pack for self-management of exacerbations, especially if using DPIs for regular treatment | • Put questions about inhaler technique in the final examinations for all healthcare professionals |
| Ensure pMDIs are not discarded before they are empty | • Consider in patient using pMDIs to use spacers to aid inhalation: increases lung deposition and reduces oral deposition of drug |
| Promote inhaler recycling | • For example, Salamol inhaler contains half as much propellant as Ventolin inhaler for equivalent dosage, and beclometasone 200 µg one puff twice daily uses half as much propellant as beclometasone 100 µg two puffs twice daily |
| | • Provide emergency treatment packs with clear simple pictorial instructions for their use |
| | • Teach patients how to recognise correctly when inhalers are empty |
| | • Encourage wider use of dose counters on pMDIs |
| | • Encourage local pharmacies to develop and promote use of inhaler recycling schemes to reduce waste of plastic, metal and propellant |

SABA: short-acting β-agonist; pMDI: pressurised metered dose inhaler; DPI: dry powder inhaler.
overall standards of care for these patients. If we are truly concerned about sustainability and green healthcare, we need to consider not just the issue of propellants and plastic waste, but also the waste and environmental damage caused by poorly managed asthma and COPD. This leads to time off work and school, unnecessary use of unscheduled healthcare and unnecessary trips to hospital and clinics, and a massive and costly waste of inhalers due to incorrect use. These are resources that would be saved if we taught patients more effective self-management; both for routine treatment and for disease exacerbations.

Considering a low GWP inhaler for a stable patient should first and foremost be guided by clinical considerations for the patient, taking care to avoid worsening of their asthma or COPD disease control. This is only one measure among many that we need to take if the problem of the environmental impact of respiratory treatments is to be effectively addressed. The development of alternative low GWP propellants is a key objective. It is vital, both in the UK context and internationally, that patients with asthma and COPD who need them retain access to pMDIs. This may require a temporary exemption for the continued production and use of HFAs for medical purposes just as there was for CFCs in the 1990s, until environmentally friendly inhalers become available commercially [25].

Recycling schemes need to be developed and promoted to reduce the waste from used inhalers. pMDIs can be discarded with a significant proportion of their content unused. This source of waste would be reduced, where health economies can afford this, if it were made a requirement that all pMDIs should be manufactured with dose counters.

Healthcare professionals need to be informed of the wide range of ways in which the environmental impact of respiratory treatments can be reduced while maintaining or improving quality of care (table 1). Unwieldy patient decision aids on inhaler choice that heavily focus on the issue of the choice between DPIs and pMDIs do not help [26]. Healthcare professionals need a shorter, simpler and more practical document advising how to consider environmental issues in respiratory treatment.

We must also remember that, in asthma, a major challenge is to motivate people to take the correct treatment regularly, while in people with COPD feelings of self-blame are common. We must avoid making people with respiratory disease who need or choose pMDIs feel guilty about using their treatment. Our discussions on the issue of climate change need to be framed within the context of the wider political and behavioural changes necessary if the problem is to be meaningfully addressed, and we must not make patients with respiratory disease the only recipients of whatever time we have for raising the important issue of climate change in consultations.

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