After the asthmas: Star Wars and Star Trek

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A long time ago in a galaxy far, far away (1958, Derby, UK in fact), Harry Morrow-Brown used his microscope from his medical school days to show that only those adults with airway disease and sputum eosinophilia responded to oral prednisolone [1], thus preventing this most powerful of medications being consigned to the asthma dustbin of history. Subsequent work led to steroid therapy moving from oral to inhaled [2], and thus nearly three decades ago came, not the dawning of the Age of Aquarius, but that of the age of inhaled corticosteroids (ICS). This age brought undoubted and huge benefits, and there can be no question but that low dose ICS when regularly and properly administered are one of the safest and most effective treatments in the respiratory armamentarium. However, in the aftermath of the discovery of a really effective treatment, instead of kicking on to the next stage, we have stagnated in an unsatisfactory comfort zone. Asthma diagnosis is inaccurate [3–5], but this does not matter, because ICS are so safe you may as well try them for any respiratory symptoms, and anyway, there is a big placebo effect. Medications are escalated uncritically, without thought as to why low doses are not working. Asthma mortality does remain unacceptably high [6], a red flag in our present morass of complacency. Finally, we get into sterile debates about whether, for example, survivors of pre-term birth have “asthma”. Crucially, we have lost sight of the great lesson taught to us by Dr Morrow-Brown, namely that all asthmas are not equal. The age of ICS, which started as the first use of personalised treatment, did not become the platform for building precision medicine, but instead, has reached an era of “put steroids in the tap water”, and writing and re-writing “evidence based guidelines”, which assume homogeneity and have signally failed to improve outcomes, while replacing serious thought about the problems.

This is the context which has led to a Lancet commission, “After Asthma: defining airways disease” [7]. The basic premise is that “asthma” as a term is no more a diagnosis than “arthritis”, “anaemia” or “uraemia”. Like these other non-specific terms, asthma should be taken to be no more than an umbrella collection of symptoms and signs; in the case of asthma, cough, breathlessness, chest tightness and wheeze. To define asthma solely using this constellation of symptoms immediately leads to the appropriately focused question, “what sort of asthma do I have?” Hence we have pulled together experts from across the
and nationality) to try to move us out of our present comfort rut, specifically to address the questions,
"where are we now?" and "where do we think we want to go?" in order to challenge dogma. As Hilaire Belloc famously wrote, "Oh! Let no-one ever, ever doubt, What nobody is sure about!"

The commission proposes two interlinked approaches to move the field forward. The first is reductionist, in the clinic, to be used now: airflow disease should be deconstructed into its component parts, with particular emphasis on "treatable traits" [8]. These components are airflow limitation (fixed and variable), airway inflammation (eosinophilic, neutrophilic, both or neither, and increasingly important in the age of ever more diverse monoclonals, pathway based), airway infection and disordered airway defence mechanisms (i.e. cough reflex hypersensitivity). Central to this is the evidence based belief that not all the asthmas are inflammatory diseases, and bronchodilator responsiveness and inflammation are no more related than body mass index and brain power. Furthermore, airflow disease must be seen in the wider context of comorbidities and the environment, including social behaviours, such as adherence [8]. Neglect of these dimensions, combined with a reliance on levels of prescribed treatment as the main determinant of severity, has led to the absurd position that most asthma deaths are in non-severe asthmatics [9] – although the White Queen in Alice in Wonderland could believe six impossible things before breakfast, even she would surely have baulked at this! So the commissioners propose an alternative definition of severe asthma which takes into account these other factors.

However, reductionism is not of itself sufficient. We also need integrative systems biology approaches to understand the complexities of asthma phenotypes and their evolution over time; encouragingly, this approach is already being used (below). Important in this approach is the time domain; longitudinal studies are harder than cross-sectional, but complex mathematical analyses of simple data points may be hugely informative [10]. Furthermore, the complex interactions between a multiplicity of effects, and the developmental changes in these interactions, are only just beginning to be explored.

Another problem of the Tsunami of guidelines is that all majorly concern themselves with asthma as a chronic disease to be palliated rather than a disease we should be trying to prevent or cure. The result has been a focus on more "me-too" steroids and long-acting beta-2 agonists, rather than a fundamental attack on root causes. We do not need more of these agents; those that we have are more than adequate for the task if properly used, as has been shown repeatedly when inhaled beclomethasone is introduced in low and middle income settings [11]. We need research to be focused on prevention and cure.

We also focus on two areas where progress is tantalisingly close, namely asthma attacks and really severe asthma. Asthma attacks have been another area where complacency reigns, reflected by the frequent use of the feeble word "exacerbation" [12, 13]. We know that only a subpopulation of asthmatic people have asthma attacks [14], but these define a group at risk of further attacks, impaired lung growth [15] and thus later chronic obstructive pulmonary disease [16], and death from asthma. We need to identify these people and follow the lead of cardiology by responding to these "asthma lung attacks" with focus and determination to prevent recurrence; was there an asthma plan, was it followed, should it be altered? What went wrong and can we stop it happening again? We need to stratify risk, so we can really centre our efforts on this group. Encouragingly, there are a number of groups using systems biology to break away from the Orwellian mantra "more steroids good, even more steroids better" approach, by determining novel, non-TH2, driven pathways for which hopefully new treatments will come [17, 18].

The commissioners also call for better research. We must have done with the nonsense of clinical phenotyping using "doctor-diagnosed asthma", which we know is a lottery. Years ago, the CAMP study required demonstration of bronchial hyper-responsiveness for enrolment into a longitudinal study of more than 1000 children [19]; why have we not become even more stringent with time, rather than let intellectual sloppiness creep in? Sir Edmund Hilary famously said he climbed Mount Everest for the first time "because it was there"; this may be good enough motivation for a mountaineer, but not for a scientist choosing animal models of airway disease. When was the last time anyone saw a patient who had had allergen injected into the peritoneal cavity?

The commission is not, and not intended to be, a review article, but an opinion piece intended to stir up controversy, and move the reader to action, rage or both; we finish with seven recommendations (box 1). Whether you agree with all or none, if they provoke thought and a change of direction, we will feel we have achieved our aims.

And finally, a challenge. Of course monogenic diseases are easier than polygenic, with complex gene–environment interaction, but let us compare the pitiful lack of progress in asthma with the stellar exemplar of cystic fibrosis. In the 80 years since it was differentiated from other causes of chronic airway infection and wasting, the cystic fibrosis community has discovered specific diagnostic tests which can be
applied to newborns [20]; they have moved from firefighting the downstream consequences of disease to designer molecules [21], underpinning these advances with definitive randomised controlled trials [21, 22]; and are moving to personalised medicine testing molecules on organoids created from rectal biopsies [23], and biomarker driven detection of cystic fibrosis lung attacks [24, 25]. And asthma: it’s the blue one, the brown one (maybe a bit bluer and a bit browner, but essentially with technology which has not changed in decades), measure the urinary cotinine, and stare menacingly at the pet cat [26]. Enough! Let us boldly go where no asthma doctors have gone before.

References